



A Level Media 'at a Glance'



Paper 1

'Media One'

35%

Section A

Language and Representations

(Range of **Close Study Products**)

How do writers and creators use media methods in **advertising, marketing and music videos?**

Section B

Industries and Audiences
(Range of CSPs)

How do writers and creators use media language in **Radio, Newspapers and Film?**

Paper 2

'Media Two'

35%

Unseen Media
Analysis
(Range of CSPs)

3 Essay Questions
Inc. Extended & synoptic
(Range of CSPs)

1. **Closely analyse a product**
2. ***Evaluate a statement using theory on CSP***
3. ***Evaluate statement related to 1x CSP***
4. ***Evaluate statement related to 2x CSPs***

NEA

Your Coursework
30%

Creating a cross-media production

A choice of brief
1/6
(30 hours)

Apply your knowledge to create:

TV, Music TV, Radio,
Newspaper, Magazine,
Advertising, Social Media
or Video Game **media**