

Curriculum Map Year 11 Business Studies

Topic Name	Term	Skills developed with link to NC Subject content	Reflection on previous link in the curriculum	Progress to future link in the curriculum
3.3.2 The role of procurement	Autumn HT1	<ul style="list-style-type: none"> Using source material to make judgements building on their knowledge and skills throughout the course. Essay writing skills Critical thinking Links to DT 		Themes and topics covered in all units form the basis for both final papers. The course requires students to work holistically and use prior learning and apply it to judgements made
3.3.3 The concept of quality	Autumn HT1	<ul style="list-style-type: none"> Basic maths skills (addition, subtraction and ratios) Links to DT 	Reference to Unit 1 (year 10)	Themes and topics covered in all units form the basis for both final papers. The course requires students to work holistically and use prior learning and apply it to judgements made
3.3.4 Good customer services Assessment <u>Unit 5</u> 3.5.1 Identifying and understanding customers	Autumn HT2		Reference to Unit 1 (year 10) Use of digital communication Unit 2 (year 10)	Themes and topics covered in all unit form the basis for both final papers. The course requires students to work holistically and use prior learning and apply it to judgements made
3.5.2 Segmentation	Autumn HT2	<ul style="list-style-type: none"> Basic maths skills (addition, subtraction and ratios) 	Skills developed in Year 10 will be important moving into Year 11	Themes and topics covered in all units form the basis for both final papers. The course requires students to work holistically and use prior learning and apply it to judgements made
3.5.3 The purpose and methods of market research 3.5.4 The elements of the marketing mix: price, product, promotion and place (4Ps) Assessment	Spring HT3	<ul style="list-style-type: none"> Links to English – using language to persuade/inform Basic maths skills (addition, subtraction and ratios) 	Skills developed in Year 10 will be important moving into Year 11	Themes and topics covered in all units form the basis for both final papers. The course requires students to work holistically and use prior learning and apply it to judgements made
<u>Unit 6</u> 3.6.1 Sources of finance 3.6.2 Cash flow	Spring HT3	<ul style="list-style-type: none"> Basic maths skills (addition, subtraction and ratios) Critical analysis 	Skills developed in Year 10 will be important moving into Year 11	Themes and topics covered in all units form the basis for both final papers. The course requires students to work holistically and use prior learning and apply it to judgements made
3.6.3 Financial terms and calculations	Spring HT4	<ul style="list-style-type: none"> Basic maths skills (addition, subtraction and ratios) Critical analysis 	<i>Year 10</i>	Themes and topics covered in all units form the basis for both final papers. The course requires students to work holistically and use prior learning and apply it to judgements made

3.6.4 Analysing the financial performance of a business Assessment	Spring HT4	<ul style="list-style-type: none">• Basic maths skills (addition, subtraction and ratios)• Critical analysis	Skills developed in Year 10 will be important moving into Year 11	Themes and topics covered in all unit form the basis for both final papers. The course requires students to work holistically and use prior learning and apply it to judgements made
Revision	Summer HT5			
Revision	Summer HT5			
	<i>Summer HT6</i>			
	<i>Summer HT6</i>			