

# Curriculum Map Year 13 Business Studies

Topic Name	Term	Skills developed with link to NC Subject content	Reflection on previous link in the curriculum	Progress to future link in the curriculum
<b>3.7 Analysing the strategic position of a business</b> <ul style="list-style-type: none"> <li>• Mission, corporate objectives and strategy</li> <li>• Analysing the existing internal position of a business to assess strengths and weaknesses: overall performance</li> <li>• Analysing the external environment to assess opportunities and threats: political and legal change</li> </ul>	Autumn HT1	<ul style="list-style-type: none"> <li>• <i>Using source material to make judgements building on their knowledge and skills throughout the course.</i></li> <li>• <i>Essay writing skills</i></li> <li>• <i>Critical thinking/analysis</i></li> <li>• <i>Debating skills</i></li> <li>• <i>Links to Year 12</i></li> <li>• <i>Use of knowledge to make reasoned judgements</i></li> <li>• <i>Basic maths skills</i></li> </ul>	<ul style="list-style-type: none"> <li>• Builds on work covered in Year 12</li> </ul>	As all three papers assess all aspects of the specification, the learning gained in Year 12 and throughout Year 13 is vital in building knowledge and understanding.
<ul style="list-style-type: none"> <li>• Analysing the external environment to assess opportunities and threats: economic change</li> <li>• Analysing the external environment to assess opportunities and threats: social and technological</li> </ul>	Autumn HT1	<ul style="list-style-type: none"> <li>• <i>Using source material to make judgements building on their knowledge and skills throughout the course.</i></li> <li>• <i>Essay writing skills</i></li> <li>• <i>Critical thinking/analysis</i></li> <li>• <i>Debating skills</i></li> <li>• <i>Links to Year 12</i></li> <li>• <i>Use of knowledge to make reasoned judgements</i></li> <li>• <i>Basic maths skills</i></li> </ul>	<ul style="list-style-type: none"> <li>• Builds on work covered in Year 12</li> </ul>	As all three papers assess all aspects of the specification, the learning gained in Year 12 and throughout Year 13 is vital in building knowledge and understanding.
<ul style="list-style-type: none"> <li>• Analysing the external environment to assess opportunities and threats: the competitive environment</li> <li>• Analysing strategic options: investment appraisal</li> </ul> <p><b>Assessment</b></p>	Autumn HT2	<ul style="list-style-type: none"> <li>• <i>Using source material to make judgements building on their knowledge and skills throughout the course.</i></li> <li>• <i>Essay writing skills</i></li> <li>• <i>Critical thinking/analysis</i></li> <li>• <i>Debating skills</i></li> <li>• <i>Links to Year 12</i></li> <li>• <i>Use of knowledge to make reasoned judgements</i></li> <li>• <i>Basic maths skills</i></li> </ul>	<ul style="list-style-type: none"> <li>• Builds on work covered in Year 12</li> </ul>	As all three papers assess all aspects of the specification, the learning gained in Year 12 and throughout Year 13 is vital in building knowledge and understanding.
<b>3.8 Choosing strategic direction</b> <ul style="list-style-type: none"> <li>• Strategic direction: choosing which markets to compete in and what products to offer</li> <li>• Strategic positioning: choosing how to compete</li> </ul> <p><b>Assessment</b></p>	Autumn HT2	<ul style="list-style-type: none"> <li>• <i>Using source material to make judgements building on their knowledge and skills throughout the course.</i></li> <li>• <i>Essay writing skills</i></li> <li>• <i>Critical thinking/analysis</i></li> <li>• <i>Debating skills</i></li> <li>• <i>Links to Year 12</i></li> <li>• <i>Use of knowledge to make reasoned judgements</i></li> <li>• <i>Basic maths skills</i></li> </ul>	<ul style="list-style-type: none"> <li>• Builds on work covered in Year 12</li> </ul>	As all three papers assess all aspects of the specification, the learning gained in Year 12 and throughout Year 13 is vital in building knowledge and understanding.

<p><b>3.9 Strategic methods: how to pursue strategies</b></p> <ul style="list-style-type: none"> <li>Assessing a change in scale</li> <li>Assessing innovation</li> <li>Assessing internationalisation</li> </ul>	Spring HT3	<ul style="list-style-type: none"> <li>Using source material to make judgements building on their knowledge and skills throughout the course.</li> <li>Essay writing skills</li> <li>Critical thinking/analysis</li> <li>Debating skills</li> <li>Links to Year 12</li> <li>Use of knowledge to make reasoned judgements</li> <li>Basic maths skills</li> </ul>	<ul style="list-style-type: none"> <li>Builds on work covered in Year 12</li> </ul>	As all three papers assess all aspects of the specification, the learning gained in Year 12 and throughout Year 13 is vital in building knowledge and understanding.
<ul style="list-style-type: none"> <li>Assessing greater use of digital technology</li> </ul> <p><b>Assessment</b></p> <p><b>3.10 Managing strategic change</b></p> <ul style="list-style-type: none"> <li>Managing change</li> </ul>	Spring HT3	<ul style="list-style-type: none"> <li>Using source material to make judgements building on their knowledge and skills throughout the course.</li> <li>Essay writing skills</li> <li>Critical thinking/analysis</li> <li>Debating skills</li> <li>Links to Year 12</li> <li>Use of knowledge to make reasoned judgements</li> <li>Basic maths skills</li> </ul>	<ul style="list-style-type: none"> <li>Builds on work covered in Year 12</li> </ul>	As all three papers assess all aspects of the specification, the learning gained in Year 12 and throughout Year 13 is vital in building knowledge and understanding.
<ul style="list-style-type: none"> <li>Managing organisational culture</li> <li>Managing strategic implementation</li> </ul>	Spring HT4	<ul style="list-style-type: none"> <li>Using source material to make judgements building on their knowledge and skills throughout the course.</li> <li>Essay writing skills</li> <li>Critical thinking/analysis</li> <li>Debating skills</li> <li>Links to Year 12</li> <li>Use of knowledge to make reasoned judgements</li> <li>Basic maths skills</li> </ul>	<ul style="list-style-type: none"> <li>Builds on work covered in Year 12</li> </ul>	As all three papers assess all aspects of the specification, the learning gained in Year 12 and throughout Year 13 is vital in building knowledge and understanding.
<ul style="list-style-type: none"> <li>Problems with strategy and why strategies fail</li> </ul> <p>Assessment</p> <p>Revision</p>	Spring HT4	<ul style="list-style-type: none"> <li>Using source material to make judgements building on their knowledge and skills throughout the course.</li> <li>Essay writing skills</li> <li>Critical thinking/analysis</li> <li>Debating skills</li> <li>Links to Year 12</li> <li>Use of knowledge to make reasoned judgements</li> <li>Basic maths skills</li> </ul>	<ul style="list-style-type: none"> <li>Builds on work covered in Year 12</li> </ul>	As all three papers assess all aspects of the specification, the learning gained in Year 12 and throughout Year 13 is vital in building knowledge and understanding.
Revision	Summer HT5			
	Summer HT5			
<ul style="list-style-type: none"> <li></li> </ul>	Summer HT6			
	Summer HT6			